

World / United States of America / New York City

# **Press Release**

# The Initial Public Offering Conference just released its program, and announced the event would be available from anywhere in the world through the Metaverse!

New York City is about to become the center of attention for the IPO world as the IPO Institute and DHNP Consulting teamed up to host the world's only Initial Public Offering Conference.

This inaugural event is set to take place at the Jacob K. Javits Convention Center from November 1st to 3rd, 2023, and its theme is **Women Leading Wall Street**.

The IPO Conference is the first event ever dedicated exclusively to the Initial Public Offering process and the broad array of skills, services, products, and technologies that surround it. This conference provides a forum for industry professionals, companies, business leaders, private bankers, investors, academics and policymakers to exchange ideas and insights on the latest developments and trends in the IPO market. Attendees will have access to educational resources, research, and networking opportunities with top IPO professionals from around the world.

Thanks to its collaboration with Roomful and Avraham Shtaygrud, it will also become the first event of its kind to take place both physically in New York and in the **Metaverse**, thus becoming a physical and virtual event at the same time. The conference will take place at the **Javits Center in New York City**, and will also be accessible to attendees from around the world through a virtual platform. This groundbreaking event is the first of its kind, merging the traditional physical experience of a conference with the innovative technology of the metaverse.

Attendees can take part to the conference from anywhere in the world, without having to travel to New York. Every exhibitor and sponsor will have both a virtual booth and a physical booth, providing a seamless experience for all kind of attendees. "We are excited to bring the best of the IPO world together with the latest technology," said **Marc Deschenaux**, CEO and Founder of the IPO Conference. "By combining the physical and virtual experiences, we are making it possible for everyone to participate in the IPO Conference, regardless of location."

The virtual platform will offer a range of interactive features, including virtual booths, live video, chat capabilities and networking opportunities. Attendees will have access to all conference sessions, as well as the ability to participate in Q&A sessions and live polls.

The event will feature a three-day program that includes keynote speeches, panel discussions and other informative sessions, providing insights into the latest trends and developments in the IPO market.

The financial industry is abuzz with excitement as several highly anticipated moments are fast approaching.

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One of the most talked-about events is the **launch of Intellectual Property Securities**, a Delawarebased company specializing in the securitization of intellectual property rights. This new platform will allow IP holders to raise money from securities markets by selling or licensing their intellectual property rights, including movie rights, copyrights, authoring, and neighboring rights.

Another groundbreaking development is the **creation of the first-ever IPO incubator by EverGrowth Corporation**. This innovative model will finance the costs of an IPO by paying the IPO expenses directly to the securities issuer's suppliers, without relying on the issuer's management team. EverGrowth will take a real financial risk and receive equity in return. This new model will help issuers finance their IPOs without bearing the burden of the costs, allowing them to focus on their core business operations.

The **IPO Cascade** is another highly anticipated event. It's created by an issuer of equity stock that is unable to finance its own IPO, and commits to using a portion of its proceeds, in case of a successful IPO, to finance one or more issuers in the same situation. This domino effect enables other IPO transactions to be financed. Swiss Financiers Inc., CHR Corporation, IPSE, High Financiers, EverGrowth Corporation, Earth & Sky, Eiffel Corporation, MobiGroup, Dionysos, Success Network, IPO Institute, Night Foam, Chateau Entertainment, EUPA, Coalition of Hope, Top Doctors, Swiss Financing Experts, Singapore Capital Management, Experts Without Borders, Monkey Fund, Wild News, are just a few of the companies that will participate in this historic IPO Cascade.

The investment banking industry is also poised for a transformation as the world of artificial intelligence and the multiverse merge in a **live application to the Investment Bank**. This is not just a software demonstration, but the beginning of a new era where virtual life takes its true meaning and transforms the investment banking industry.

Perpetual Charity Corporation is a financial company attempting to combine charity with investment and business, **launching the first-ever Charity IPO.** The company aims to raise awareness and consciousness among the Wall Street, Broadway, Hollywood and Silicon Valley communities to raise funds for competitive charities while offering a return to investors. They also offer a free analysis of major charitable organizations to help donors choose, as well as a rating agency evaluating every major charitable organization's performance. The **Coalition of Hope Foundation** is one of the major charities that will benefit from the funds raised by Perpetual Charity Corporation.

Finally, the IPO Conference in New York, USA, will host several awards ceremonies, including the **Wall Street Awards**, the **IPO Awards**, and the **Universal League for Public Welfare Awards**. The **Most Appealing IPO Competition** is also set to take place, where the most appealing future IPO will be chosen through a voting competition. Overall, these anticipated moments mark a significant shift in the financial industry and offer exciting prospects for investors, IPO issuers, and charities alike.

## Day by day program includes the following:

On November 1st, attendees will have the opportunity to take part to the Pre-IPO sessions, which focus on late-stage companies that are projected to be nearing a liquidity event, most commonly an IPO.

On November 2nd, the IPO sessions will take place, where attendees will learn about the Initial Public Offering process and how a company's ownership transitions from private to public ownership.



On November 3rd, the conference will offer IPO Alternative sessions, which will explore various alternatives to traditional IPOs, including Initial Token Offerings (ITO), Initial Coin Offerings (ICO), Non-Offering Prospectus (NOP), Direct Listings, Special Purpose Acquisition Companies (SPAC), Capital Pool Companies (CPC), Reverse Takeovers (RTO), and Reverse Mergers or Shells.

A line-up of star speakers will be sharing their expertise on various topics related to investments, entrepreneurship, and wealth management. The list includes some of the most accomplished professionals in the industry, such as **Christopher Toomey**, Managing Director at Morgan Stanley Private Wealth Management, and **Timothy J. Keegan**, Senior Vice President at Bank of America Private Bank. You'll also hear from **David Feldman**, CEO of Skip Intro Advisors LLC and Managing Partner of Feldman Legal Advisors PLLC, and other prominent figures in the business world like **Erich Spangenberg**, Founder and Managing Director at Sauvegarder Investment Management, and **Larry Namer**, Founder of E! Entertainment TV and President of Metan Global. With a diverse range of perspectives and insights to share, this year's speakers are sure to inspire and engage attendees at the IPO Conference.

IPO Conference confirmed speakers list:

Star Speakers:

Christopher Toomey - Managing Director, Private Wealth Advisor at Morgan Stanley Private Wealth Management

Timothy J. Keegan - Senior Vice President, Private Client Advisor at Bank of America Private Bank David Feldman - CEO and Co-Founder of Skip Intro Advisors LLC and Managing Partner of Feldman Legal Advisors PLLC

Daniel Trucchi - VP & CEO of EIFFEL INTERNATIONAL CORP, Founder and CEO of DT&Partners SA Seth Farbman - Co-Founder and Chairman of Vstock Transfer, 3 Exits (Vintage Filings, Vcorp Services, Vcheck Global)

Erich Spangenberg - Founder and Managing Director at Sauvegarder Investment Management Larry Namer - Founder of E! Entertainment TV and President of Metan Global

Claude Béglé - Chairman & CEO at Swiss NeWater Holding

Leslie Hawrylyshyn - Senator and Co-Managing Partner in venture capital and private equity

Mohamed Ayachi Ajroud - Chairman at CNIM SAUDI & CNIM MIDDLE EAST

Marc Deschenaux - President & Founder of the IPO Conference

Carlo Della Peruta - Executive Managing Director at Calfin International SA

Satya Bajpai - Managing Director, M&A. Investment Banking, Co-Chair Mentor Connect & Charter Member TiE Silicon Valley, Adj. Professor.

## Speakers:

Samuel Ing - Entrepreneur and President at Ing Groups New York

Mark Setteducati - Entrepreneur, Magician & Inventor of Games, Puzzles and Magic

Kamil Homsi - Entrepreneur and Founder/CEO Single Family Office -Commercial Real Estate, Capital Markets, Renewable Energy, Waste Management, ESG & Measurable Impact Advocate.

The IPO Institute Accreditation Syllabus, based on Key IPO Milestones, provides the framework for the broader program. This skeleton will be fleshed out across three tracks: Issuers, Investors, and Learning. These tracks will cover everything from new offerings, valuations, and trading to allocating capital, trends, and innovation.



The IPO Conference is not just a tradeshow but also an opportunity for professionals in the industry to network, share ideas and learn from each other. It is an unmissable event for anyone interested in the IPO world.

The organizers of the IPO conference have set prices that reflect the current state of the economy. Rather than keeping prices high to maintain a certain level of standard, they have taken into account the economic situation. They have also introduced a tiered pricing system, where early supporters pay less than last-minute attendees. It is worth noting that the organizers are not aiming for profit but rather to create a strong IPO community. Don't miss your chance to be part of this groundbreaking event. Register now to secure your early bird ticket!

To learn more about last exciting news regarding the event, please visit the IPO Conference website at <u>www.ipoconference.com</u>.

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